



The Community  
College of Baltimore  
County

# 4<sup>th</sup> Annual Internet & Multimedia Technology Conference

and

# 2<sup>nd</sup> Annual E-Business Conference



**June 26-27, 2003**

## CALL FOR PROPOSALS

### What is it?

Joint conferences for all those who use technology to teach, train, or learn, and all those who are interested in E-Business and its impact on the way business is done today. It will include two days with keynote speakers, presentations from businesses and educators, poster sessions, and hands-on computer workshops.

### When and where is the conference?

June 26-27, 2003  
The Community College of Baltimore County, Essex Campus  
7201 Rossville Blvd.  
Baltimore, MD 21237

### Possible conference topics?

- Internet applications
- Interactive multimedia technologies
- Database driven Websites
- Website development
- Instructional multimedia
- Digital Gaming
- Designing an E-Business curriculum
- E-Business technologies
- E-marketing
- Managing an E-Business
- Security Issues
- Innovative student technology projects
- Distance or Web-based learning
- Industry partnerships
- Teacher training

### Who can submit a proposal?

- College faculty and students
- Middle and High school teachers, students, administrators
- Businesses engaging in Ecommerce activities
- Internet and Multimedia Businesses

<b>When is the proposal due?</b>	Submission deadline extended to March 14, 2003
<b>Just want to attend?</b>	Conference and registration information will soon be available at: <a href="http://student.ccbcmd.edu/ecommercagrant/techconferences.htm">http://student.ccbcmd.edu/ecommercagrant/techconferences.htm</a>
<b>Questions? Contact</b>	<ul style="list-style-type: none"> <li>• Judy Woke, 410-780-6400 or <a href="mailto:jwoke@ccbcmd.edu">jwoke@ccbcmd.edu</a></li> <li style="text-align: center;">or</li> <li>• Jeanne Shawyer, 410-285-9620 or <a href="mailto:jshawyer@ccbcmd.edu">jshawyer@ccbcmd.edu</a></li> </ul>
<b>Conference fee</b>	\$60 for two days, \$45 for one day (Presenters must register.) Special Student Rate: \$50 for two days, \$30 for one day Conference fee includes continental breakfast and lunch each day.
<b>New this year!</b>	Student Website competition. <a href="#">Criteria and submission form</a> for middle school, high school, and college categories are now available.
<b>Available online this year!</b>	Conference presentations will be available on the Web shortly after the conference. Those who wish to have their materials (presentation and workshop PowerPoint presentations, handouts, etc.) to be included should email their electronic files (in MS-Word, HTML, or text format) on or before June 27, 2003, to <a href="mailto:techconferences@ccbcmd.edu">techconferences@ccbcmd.edu</a> or submit electronic files when registering at the conference. Email or media should clearly state presenter name(s), workshop/presentation title, and type of presentation.
<b>Descriptions of types of sessions</b>	<p><b>What is a presentation?</b> A presentation is a 50-minute session held in a traditional classroom and intended for groups of 25-30 participants. Presenters use a multimedia projector to display information for participants and engage participants in discussion about the topic. Handouts are encouraged.</p> <p><b>What is a poster session?</b> A poster session provides the opportunity for presenters to display visual information and interact individually with conference attendees. Student projects, curriculum overviews, or program highlights are appropriate. No Internet access and only limited electrical access is available. Handouts are encouraged.</p> <p><b>What is a workshop?</b> A workshop is a two-hour hands-on activity that is held in a computer lab. Presenters guide 20-24 conference attendees through hands-on experiences in order to present the content of their presentation. Use of extensive handouts or Web site with step-by-step instructions is encouraged to minimize note-taking time for attendees. At least 75% of the workshop time should be devoted to hands-on activities for attendees.</p>



June 26-27, 2003

at



4th Annual Conference

The Community College of Baltimore County  
Essex Campus

2nd Annual Conference

**Proposal Form – Deadline: March 14, 2003**

Name of Presenter \_\_\_\_\_

Email Address \_\_\_\_\_

Position \_\_\_\_\_

Work Phone \_\_\_\_\_

School/Company Address \_\_\_\_\_

Home Address \_\_\_\_\_

Home Phone \_\_\_\_\_

Name of 2<sup>nd</sup> Presenter \_\_\_\_\_

Email Address \_\_\_\_\_

Position \_\_\_\_\_

Work Phone \_\_\_\_\_

School/Company Address \_\_\_\_\_

Home Address \_\_\_\_\_

Home Phone \_\_\_\_\_

**Presentation type:**

**Indicate the appropriate technical level of your audience:**

- \_\_\_\_\_ Presentation (50 minutes)
- \_\_\_\_\_ Poster Session (50 minutes)
- \_\_\_\_\_ Workshop (2 hours)

- \_\_\_\_\_ New to the technology
- \_\_\_\_\_ Intermediate Skills
- \_\_\_\_\_ Advanced Skills
- \_\_\_\_\_ Any Skill Level

**TITLE OF PRESENTATION:**

Approximately 10 words. The title should catch the attention of attendees and accurately describe your session.

**DESCRIPTION:**

Limited to 50 to 75 words that will be used in the conference program to tell attendees what to expect from your session, including content, innovative practices, new ideas, as well as session activities, visual aids, and handouts. (Longer descriptions will be edited for the conference brochure.)

**EQUIPMENT FOR PRESENTATIONS:** Upon request, Pentium computers, projection systems, and Internet access can be provided for presentations.

- Describe all equipment, software, and Internet access you will need:
- Describe all equipment you plan to bring with you:

**EQUIPMENT FOR WORKSHOPS:** Pentium labs with 16-20-24 computers and Windows 2000, projection systems, and Internet access will be available for **workshops** with the following software. Check **all** that you require for your workshop.

Microsoft Office 2000
Microsoft Office XP
Netscape Communicator
Internet Explorer
Visual Basic 6.0
VB.net
Java
C++

Macromedia Authorware 6
Macromedia Director 8.5
Macromedia Flash 5
Macromedia Flash MX
Macromedia Dreamweaver 4
Dreamweaver MX
Adobe Photoshop 7
Adobe Illustrator 10

**NOTE:** Presenters who plan to bring their own equipment or software for presentations or workshops must notify conference organizers by March 5, 2003. Only equipment provided by the conference organizers is supported by the technical support team. The technical team cannot provide cabling, specialized drivers, software, connectors, or other items that may be required for custom setups. Presenters must assume full responsibility for the technical requirements of custom setups, as well as the security and operation of their own equipment.

**Email, Mail, or Fax by March 14, 2003 to:**

Judy Woke (410-780-6400)  
 IMMT/E-Business Conference Proposal  
 CCBC Essex  
 7201 Rossville Blvd.  
 Baltimore, MD 21237  
 FAX: 410-238-4602  
 EMAIL: [jwoke@ccbcmd.edu](mailto:jwoke@ccbcmd.edu)



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