



**Project Details:**

**Name:**  
Student Art Show

**Dimensions:**  
8.5 x 6

**Due:**  
11/16

- Required:**
- Two 2 sided Post Card
  - Student Art Show is on the front
  - Printed design
  - Packaged INDD file
  - Sketches
  - High Res PDF

# Student Art Show Postcard 150pts

## PROJECT DESCRIPTION

Create a one sided postcard for the CCBC Student Art show. This card is going to be professionally printed and be distributed to many different people to attend the show.

You may create as many postcards as you wish the minimum is to create 2 postcards front and back. The more you submit the better chance you have at winning the design.

You are creating the images, so you can use whatever you wish to create this postcard, i.e, photos, photoshop, illustrator, paint, drawing, etc.

**Design:** Your goal is to incorporate the idea of what CCBC is and what the students stand for. The only text that is required is **Student Art Show**

**Size:** Flat: 8.5 W x 6H

- Required:**
1. 2 two sided postcards
  2. Text: Student Art Show
  3. Printed design
  4. Packaged InDesign file
  5. Sketches
  6. High Resolution PDF

## COPY

Student Art Show

## SCHEDULE

- Week one (11/2): Bring in concepts/sketches/photos/illustrations based on the observations that you made. Bring in concepts moved to the computer
- Week two (11/9): No Class. Submit comps to me via the web, email, or facebook
- Week two (11/16): Have finished printed (trimmed to size) design ready to show. Round one of comps are due for initial feedback.

**You will get project Six to work on as well as making revisions to project two.**

**Have the packaged InDesign file and pdf on the sever at the beginning of class next week. (11/23) under To be graded/Project 5**

GRADING SHEET	NAME	PROJECT	
	DATE SUBMITTED	ADDITIONAL INFO	
		ACTUAL POINTS	POINTS
01	Concept		/50
02	Use of graphics (How did you use the provided images creatively)		/20
03	Overall Design and Layout		/15
04	Hierarchy		/15
05	Use of typography		/15
06	Use of Texture in design		/15
07	InDesign File (points below make up total points)		/20
08	a. All fonts collected		/2
09	b. All images collected		/2
10	c. Document is the right size		/2
11	d. Document uses bleed edge and not margin		/2
12	e. All images are CMYK		/4
13	f. Uses the correct file types (.tiff and eps)		/2
14	g. High res pdf		/2
15	h. All in one indesign document		/4
16			
17	<b>Incomplete (- 50%)</b>		
18	<b>Late: (-15 points)</b>		
19	<b>Final Score:</b>		<b>/150</b>
20	<b>Percentage:</b>		<b>100%</b>
21	<b>Letter Grade:</b>		A/B/C/D/E
22	<b>Notes:</b>		
23			
24			
25			
26			
27			
28			
29			
POSSIBLE POINTS		150-135 A	134-120 B
		119-105 C	104-90 D