



**Project Details:**

**Name:**

- Brush Mag Cover

**Dimensions:**

- 8" x 10"

**Due:**

- 9/24

**Required:**

- Two sets of brushes (30) to be submitted to instructor
- Three printed and cut to size covers
- Unflattened psd & flattened tiff file.
- Make sure all files have .125 bleed

## Brush Magazine Cover 180pts

### Project Description

**Project:** Create 3 Different magazine covers for "Print" magazine using only brushes. NO PHOTOGRAPHS OR ILLUSTRATION, but you can turn illustrations or photographs into brushes

**Design:** Need to create 2 sets of brushes (15 in each set) to be used on at least 2 of the magazine covers. The third magazine cover you can use any brushes that you want. Each cover should be different. One should be conservative, one should be more edgy and the other should push the boundaries of design. The conservative design can be relative to the audience.

All brushes should be used in each design, so choose and create your brushes wisely.

**Size:** 8" x 10"

**Required:**

- Two sets of brushes (30 total) to be submitted to instructor
- Three printed and trimmed to size magazine covers
- Electronic submission as a unflattened psd and flattened jpg file.
- Make sure all images have .125 bleed
- Make sure all images are 300 PPI

### SCHEDULE

9/10: Bring in concepts/sketches/photos/illustrations based on the observations and place you went to.

9/17: Have comps ready to show in Photoshop.

9/24: Bring in final project for final critique in **digital format and printed format**

GRADING SHEET

name \_\_\_\_\_ project 1: Brush magazine cover

date submitted \_\_\_\_\_ additional info \_\_\_\_\_

		SOLUTION ONE	SOLUTION TWO	SOLUTION THREE	TOTAL POINTS
01	Concept	/15	/15	/15	/45
02	Design	/15	/15	/15	/45
03	Use of brushes	/10	/10	/10	/30
04	Use of program	/10	/10	/10	/30
05	Met the guidelines of the assignment	/05	/05	/05	/15
06	<b>Solution Totals</b>	<b>/55</b>	<b>/55</b>	<b>/55</b>	<b>/165</b>
07	.125 bleed/300 ppi				/15
08	<b>Final Score:</b>				<b>/180</b>
09	<b>Percentage:</b>				<b>100%</b>
10	<b>Letter Grade:</b>				A/B/C/D/E

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12 **Notes:**

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FREE SPACE

POSSIBLE POINTS	180-162 A	161-144 B	143-126 C	125-108 D
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