



Mixed Style Book Cover

250pts

PROJECT DESCRIPTION

Create 3 Different book covers that have a mix of styles. You will choose from a list provided to you by instructor

Design: The design needs to mix different style through imagery, typography, and style. You will choose from two different art style (past and present) For example Victorian + Grungy. Two book covers will be chosen by a random draw and the third is your choice.

The name of your book covers will be determined by your design

Size: Up to your concept

- Required:**
1. Both styles present
 2. 2 covers using the selected styles
 3. 1 Using your own mix of the style below
 4. Name and author on the cover

Project Details:

Name:

Mixed Style Book Cover

Dimensions:

Up to you

Due:

10/18

Required:

- Both styles present
- 2 covers using the selected styles
- 1 Using your own mix of the style below
- Name and author on the cover

SCHEDULE

Week one (10/01): Bring in concepts/sketches/photos/illustrations based on the observations that you made.

Week two (10/08): Have concepts and comps ready to show.

Week three (10/15): Bring in final printed project for final critique
Have project cut to the edge and ready for presentation.
Bring in final project for final critique in **digital format** and **printed format** and **.psd's on the server; To be graded/project 1**

CATEGORIES

Style 1

- | | | |
|--------------|----------------|---------------------------|
| 1. Victorian | 5. East Indian | 9. Russian Constructivism |
| 2. Art Deco | 6. 1970's | 10. Modern |
| 3. Bauhaus | 7. Medieval | 11. 1950's |
| 4. Asian | 8. Old West | 12. 1980's |

Style 2

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|-----------------|----------------|----------------|
| 1. Grunge/Dirty | 5. Elegant | 9. Futuristic |
| 2. Minimal | 6. Graffiti | 10. Urban |
| 3. Punk | 7. Typographic | 11. Complex |
| 4. Clean | 8. Collage | 12. Electronic |

GRADING SHEET

name _____ project 2: Mix Style Book Cover

date submitted _____ additional info _____

		SOLUTION ONE	SOLUTION TWO	SOLUTION THREE	TOTAL POINTS
01	Concept	/20	/20	/20	/60
02	Design	/20	/20	/20	/60
03	Use of type	/20	/20	/20	/60
04	Use of program	/15	/15	/15	/30
05	Met the guidelines of the assignment	/05	/05	/05	/15
06	Solution Totals	/80	/80	/80	/240
07	.125 bleed/300 ppi				/10
08	Final Score:				/250
09	Percentage:				100%
10	Letter Grade:				A/B/C/D/E

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12 **Notes:**

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FREE SPACE

POSSIBLE POINTS	250-225	A	224-200	B	199-175	C	174-150	D
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