



Project Details:
Name:
Cause/Issue Poster
Dimensions:
10x16 or 16x10
Due:
4/20
Required:
 An observation
 All the info on the posters
 4 posters

Topic

1. Typography
2. Photography
3. Garden
4. Nature
5. Designers
6. Photoshop
7. Future
8. Books
9. Home Improvement
10. Music
11. Interior Design
12. Parents
13. Cell Phones
14. Environment
15. Psychiatry
16. Flowers

Key Words

1. Nature
2. Water
3. Typography
4. Cold
5. Hot
6. Texture
7. Red
8. Movement
9. Light
10. Dark
11. Smooth
12. Technology
13. Rough
14. Shiny
15. Anger
16. Squares

Poster Mix Up 330pts

PROJECT DESCRIPTION

- Project:** Create 4 Different posters using a specific topic and key words for images that are chosen at random.
- Design:** The images for this project can be illustrations and or photos, but they need to be created by you. NO images found on the internet. You will choose, at random, 1 topic and 2 image key words.

You will need to create

- Poster 1: Will use the topic and 1 of the image key words
Poster 2: Will use the topic and the other image key word
Poster 3: Will use the topic and both image key words
Poster 4: Will use any topic and any of the image key words

Example: **Topic:** Garden **Key words:** Movement and Green

Size: 10" x 16" or different size depending on your concept

- Required:** Uses the key words and own images
Information about the issue
If it is an event all the information about where to go and how to get there need to be on the poster.

SCHEDULE

- Week one (10/22):** Bring in concepts/sketches/photos/illustrations based on the observations that you made.
- Week two (10/29):** Have concepts and comps ready to show.
- Week three(11/5):** Have at least 2 almost completed
- Week four(11/12):** Bring in final printed project for final critique
Have project cut to the edge and ready for presentation.
Bring in final project for final critique in **digital format and printed format and .psd's on the server; To be graded/project 3**

Topic: _____

Key Word (1): _____

Key Word(2): _____

GRADING SHEET

NAME _____

PROJECT _____

DATE SUBMITTED _____

ADDITIONAL INFO _____

	SOLUTION ONE	SOLUTION TWO	SOLUTION THREE	TOTAL POINTS
Concept	/25	/25	/25	/75
Design	/25	/25	/25	/75
Use of type	/25	/25	/25	/75
Use of program	/20	/20	/20	/60
Met the guidelines of the assignment	/5	/5	/5	/15
Good use of themes				/30
Extra Credit:				
Final Score:				/330
Percentage:				100%
Letter Grade:				A/B/C/D/E

Notes:

FREE SPACE

TOTAL POINTS

POSSIBLE POINTS	230–297 A	296–264 B	265–231 C	230–198 D
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