

“WHEN APPLYING FOR A DESIGN POSITION,
NEVER, NEVER, NEVER, NEVER, NEVER,
NEVER, NEVER, NEVER, NEVER HAND IN A
ONE PAGE BUSINESS RESUME, NEVER.”

DESIGNER RESUME

A resume is a look at you and your accomplishments as a design/student. A designer's resume is that and samples of your work. A listing of what programs you know, school, etc is great for a business resume, but not when applying for a design position.

EVEN IF THE RESUME IS DESIGNED NICELY, IT NEEDS SAMPLES OF YOUR DESIGN.

DESIGNER RESUME

A one page business resume goes in the trash at most creative companies. A business resume does not show me how you design and if your style will fit with this company.

SOME MAY ARGUE THAT A NICE RESUME AND A LINK TO AN ONLINE PORTFOLIO IS JUST AS GOOD, BUT IT IS NOT

If I am looking for a designer and while I am looking at your resume I miss the web address or don't have time to open my browser your web site means nothing and you have lost a potential opportunity.

However, if I create a designer's resume and include samples and a web address, then the samples are in the hand of the employer and online and nothing is missed.

DESIGNER RESUME

Employers have 30 seconds to look at your resume and if the employer has to do something more then open your resume chances are your resume does not get looked at and you will not be called for an interview.



DESIGNER RESUME

You are designers and everything needs to be designed, EVERYTHING.
By designing a resume you are showing the employer that you are
thinking about design and you care about design and the job position.

DESIGNER RESUME

For a designer your portfolio is what gets you into companies and to not show it in your resume is foolish. Again, coming from a community college you have a BIG stigma regarding you as designer.

YOU NEED TO OVERCOME THIS STIGMA, AND ONE WAY TO DO THIS IS TO HAVE A DESIGNER RESUME.

This will attract attention to you as a designer, not that you went to community college. If a designer resume is sitting on a desk next to a business resume which resume attracts more attention of the employer?

MARKETING YOURSELF

You need to put your name out in the job world and the designers resume will help you do that.

For example, you send your resume to a design firm that happens not to be hiring, but the company is friends with another agency and forwards your name and resume to them.

If your resume is fantastic people will share it with others, thus giving you more people aware of your name.

MARKETING YOURSELF

The designer resume show that you know how to market yourself and you will be called back more times for an interview because of it.

Your goal is to get the employer to remember you out of all the other candidates. You need to have “the resume” that everyone talks about.

NOBODY IS GOING TO TALK ABOUT A ONE PAGE BUSINESS RESUME.



RESUME EXAMPLES