



ESS Online News

Volume 2, Spring 2009

A Note from Richard Lilley

Welcome to the second edition of *the ESS Online News*. While we applauded the multiple accomplishments of Enrollment Management in the first newsletter, the spotlight now shines on College Life, Student Development and Public Relations. ESS staff members and projects have been recognized at the regional and national levels, and we want to be sure that you know about these success stories.

Some of us will find time during the warmer months to take a break from our desks, although for sure the late summer months are our very busiest. Best wishes for a pleasant and productive spring and summer season. Many thanks for all of your contributions to the success of students at CCBC.

Sincerely,



Richard H. Lilley

Mission Statements - Commitments to CCBC Service

Enrollment Management, Dean Theresa Carr

The mission of the Enrollment Management division is to promote the value of lifelong learning by providing exemplary programs and services while striving to be student centered and community focused.

Each member of the Enrollment Management team will strive to work creatively, enthusiastically and diligently to attain market prominence, achieve optimal enrollment through progressive recruitment and retention efforts, support the mission of CCBC, and enhance student learning and success by providing a “seamless” network for students from inquiry through graduation and beyond.

Student Development, Dean Lillian Archer

Student Development is an integral part of the educational process and offers programs and services that assist students in achieving their fullest potential at CCBC. As administrators, educators, advisors and advocates, we seek to challenge and support our students to become responsible, engaged citizens of the campus community, region, and global society.

College Life, Dean Caroline Scott

The mission of the College Life Division is to create an inclusive campus environment that serves the educational mission of CCBC by supporting student leadership, encouraging active citizenship and fostering and celebrating individual and community achievement. The College Life division celebrates the unique talents of all students and creates a vibrant atmosphere of social, athletic, cultural and intellectual opportunities. The division strives to achieve this mission by implementing programs and services through our Athletic, Judicial Affairs, Multicultural Affairs, and Student Life Offices.

Public Relations, Senior Director Mary De Luca

The mission of Public Relations is to create and maintain a clear, consistent and high-quality public image for CCBC that builds new enrollment by attracting and engaging prospective students, encourages retention and student success among current students, advances public and community support, and enhances CCBC’s reputation and credibility within a highly competitive, higher education marketplace.

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This edition...Accolades, Snapshots, Who's on First

Unsung Hero Award

Congratulations to our Heroes who are recognized by their directors and colleagues as one of the best!

Nancy Ortt received a nomination from the Office of Disability Support Services. Ms. Ortt is a note taker who works with blind and visually impaired students, particularly those who are enrolled in math and science classes. She creates graphs and charts using textures that help students obtain information in a way that is understandable to them. Nancy does what it takes to help students succeed.

Bonnie Torres was nominated by the Public Relations office. Ms. Torres is the calm center of a seemingly chaotic office environment. Although Bonnie is rarely in the spotlight, her characteristically friendly and professional manner helps students, colleagues, and community members find the answers they need, resolve problems, and anticipate needs. Bonnie exemplifies the best characteristics of the new "SOAR Higher" initiative.

Two National Recognitions

The Enrollment Management Admissions team partnered with Public Relations to develop an award winning view book, "I had to be. I wanted to be." The publication earned recognition for the joint effort by ESS departments from two national organizations, *The Higher Ed Marketing Report* and the *National Council for Marketing and Public Relations*. The collection of "I am CCBC" profiles and messages about CCBC's affordability, quality programs and services supports CCBC's highly successful recruitment efforts.

Taking the Honors

CCBC students receive awards every year. This year was especially notable for CCBC's Phi Theta Kappa Honors Society which encourages superior scholarship and achievement among community college students. Using innovative programs and services and an array of membership benefits, [Phi Theta Kappa](#) is unequaled among honor societies.

The national association recently held its annual convention in Baltimore. CCBC's shining stars from all three campus chapters were well recognized by receiving Hallmark awards for Chapter President, Alumni Scholarship, Distinguished Officer, and Service. Next stop is the International Convention in Dallas where CCBC students will participate with the best of the best community college students.

The spotlight was on students, but [Caroline Scott, Dean of Student Life](#), was recognized with the Regional Coordinator's Award for her ongoing support of Phi Theta Kappa.

A Standout among Peers

It is not often that an administrator from a community college receives the prestigious National Academic Advising Association ([NACADA](#)) Region 2 Outstanding Advising Administrator award. This year the award went to [Dr. Richard Lilley](#), Vice President for Enrollment and Students Services.

Dr. Lilley was selected from many Region 2 nominees representing two and four-year colleges in Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania, and Virginia. Congratulations to Dr. Richard Lilley for his award and for his outstanding leadership and support of CCBC's advisement services.

Athletics Scores Twice!

Thanks to the tireless effort, coordination, and dedication of the coaching and support staff, CCBC Athletics knows how to win – and not just a game score. The winners are the student athletes who were awarded 181 scholarships totaling \$128,203 for the 2008-09 academic year. CCBC's athletic championship history was boosted by CCBC Essex Men's Soccer team championship win in Arizona. Congratulations for a job well done by students and coaches alike.

Enjoy a sports event during these times of smaller entertainment budgets! Take a break, check out the [CCBC sports events schedule](#) and enjoy the game!

50 Years of Championships

17 NJCAA

71 Maryland JUCO Conferences

100 Region XX

64 NJCAA appearances

Public Relations Wins Recognition

[Connie Szczech](#), director of Printing and Direct Mail Services was selected as one of only 75 presenters at the National On-Demand Conference and Exposition. CCBC's successful implementation of digital printing technology at multiple locations was the topic of her presentation.

[Jodi Ceglia](#) was recognized for her publication expertise and volunteerism and was awarded a \$500 scholarship from the National Council for Marketing and Public Relations.

Snapshots ...News from the Units

COLLEGE LIFE

Children's Centers

Have you noticed our pre-school children taking a spring walk around campus? The Children's Learning Centers provide quality child care experience for the children of CCBC students, staff and the families of the surrounding community. The Centers provide warm, nurturing environments that stimulate each child to become actively engaged in the learning process. The Centers also serve as learning laboratories for the CCBC Teacher Education department.

Student Life Promotes Applications of Classroom Learning

The path where CCBC students learn first-hand about service, leadership, and the real world leads directly to the [Office of Student Life](#) where programs and organizations challenge students to apply classroom learning to life. Faculty members partner with Student Life staff to collaborate on activities that link life beyond campus with academic experiences.

First-year experience (FYE), student government, and student activities all contribute to a cohesive model that supports student development and CCBC's academic mission. As an example, the annual community college Advocacy Day is the perfect setting for students to wear the lobbyist hat and rally for increased funding of the community college. It is a learning venue like no other where students have a bird's eye view of how lobbying works and have direct interaction with state officials who can hear how community college learning directly impacts students.

Back on campus, students contribute their leadership talents to organize CCBC events like the Spotlight Speakers Series and CCBC's Baltimore Aquarium Night. Don't miss the opportunity to be a part of CCBC's student experience!

Learning to Live a Civil Life

The newly established [Office of Judicial Affairs](#) is in a position to influence the CCBC learning climate in ways that are proactive, preventive, and provide resolution to student infractions.

For students, the Office of Judicial Affairs can:

- Create awareness of the value of appropriate student conduct on campus and in class as a way to improve the learning experience for the student community
- Resolve student conduct issues before escalating to Code of Conduct violations
- Implement the Code of Conduct in a consistent, fair and timely manner

For faculty, the Office of Judicial Affairs can:

- Become a resource to learn specific strategies to prevent and curtail behavior that may be disruptive to the classroom
- Be used as a confidential environment to talk with Judicial Affairs Advocates about student behavior concerns

The Office of Judicial Affairs has done an outstanding job of posting online resources for students and staff.

STUDENT DEVELOPMENT

Disability Support Services

CCBC Disability Support Services and the Math department coordinators have developed an "addendum" to the *CCBC Policy for General Education Requirement Course Substitution Based on the Presence of a Disability*. The agreement enables students with documented disabilities who have not been able to pass Math 083 (or possibly 082) to work with their DSS Counselors in requesting a substitution for a math general education class, assuming all requirements of the policy are met. Further information about the policy is available from Beth Hunsinger, Director of Disability Support Services.

Owings Mills Center

The Office of Enrollment and Student Services sponsors Spring 2009 events and programs to help students with:

- Using SIMON for online registration and payment
- Assessment of PEP students
- Advisement, planning for transfer and how to use ARTSYS
- Applying for financial aid
- Developing conversational skills with ESOL students

Staff members continue to expand services and their own training, including a session dealing with the student code of conduct.

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More News from Student Development

Speaking of Business

[Mark Williams](#), CCBC's Director of Career Development and Counseling Services addressed the Greater Catonsville Chamber of Commerce at their First Wednesday Networking Mixer on February 4 held on the Catonsville campus. Mark discussed the many ways that CCBC career development programs connect CCBC students with local Catonsville businesses. Mr. Williams was also a featured member of the Chamber with a [photograph and cover story in their newsletter](#).

Launch of Online Career Counselor Service

[Career Services](#) now has an online career counselor to serve students and alumni who want to take a career test, identify potential careers, learn about earnings and trends or improve job search skills. Faculty and staff will also find the service helpful with developing resources for classroom activities or as a way to share their resources. Email inquiries to careercounselor@ccbcmd.edu. Responses are made within two business days.

Who's on First?

Jason Bumgarner

[Jason](#), a familiar face on the Dundalk campus, joins the advisement team on a part time basis. Jason will complete his M.S.W. degree from the University of Maryland School of Social Work in May 2009.

Megan Davis

[Megan](#) started as an academic advisor at CCBC Essex in October. She had been working part-time at Dundalk since Spring 2007. She is a graduate of CCBC's Honor's Program and earned a Bachelor's degree in Psychology from Goucher College in 2006.

James Gatling

[James](#) joined CCBC Catonsville as a part time Career Counselor and Job Developer. He earned his Master's degree from Canbourne University in London, U.K.

Michele Karr

[Michele](#) joined CCBC Catonsville as an academic advisor in 2008. She earned her Bachelor's degree in English from Excelsior College in 2006.

Charles Martino

[Charles](#) is a Health Professions case manager at CCBC Essex. He earned his Bachelor's degree in Psychology from St. Mary's College of Maryland.

Lesley O'Brien

[Lesley](#) coordinates Transfer Services at CCBC Dundalk and is the resident expert for CCBC's revised "On-line Orientation" to be launched in fall 2009. Lesley earned both her Bachelor's and Master's degrees from Salisbury University.

Kimberly O'Connor

[Kimberly](#) provides academic advisement and technology support at the Owings Mills Center. She will earn her Master's degree from the College of Notre Dame in May, 2009.

Jillian Pfau

In January, Disability Support Services welcomed [Jillian](#) to its staff as a Program Assistant at Catonsville. Jillian has previous experience at CCBC as a temporary hourly employee in DSS and Admissions and has a Bachelor's degree in Psychology from Pace University.

Patricia Quintero-Hall

Moving from the Essex to the Dundalk campus, [Patricia](#) represents the Office of Judicial Affairs as its Judicial Affairs Advocate.

Jean Rusnak

[Jean](#) recently returned to CCBC Catonsville as a Career Counselor after serving in the same role on the Dundalk campus.

Barbara Tower

[Barbara](#) joins ESS as assistant to the Vice-President. Areas of responsibility include the service philosophy project (SOAR) and judicial affairs. Her new office will be in K-Building on the Dundalk campus.

Eric Washington

After the Enrollment Management reorganization, [Eric](#) transitioned from CCBC Dundalk to CCBC Essex campus as an admissions counselor. He later was selected and promoted as the Judicial Affairs Advocate on the Essex campus.